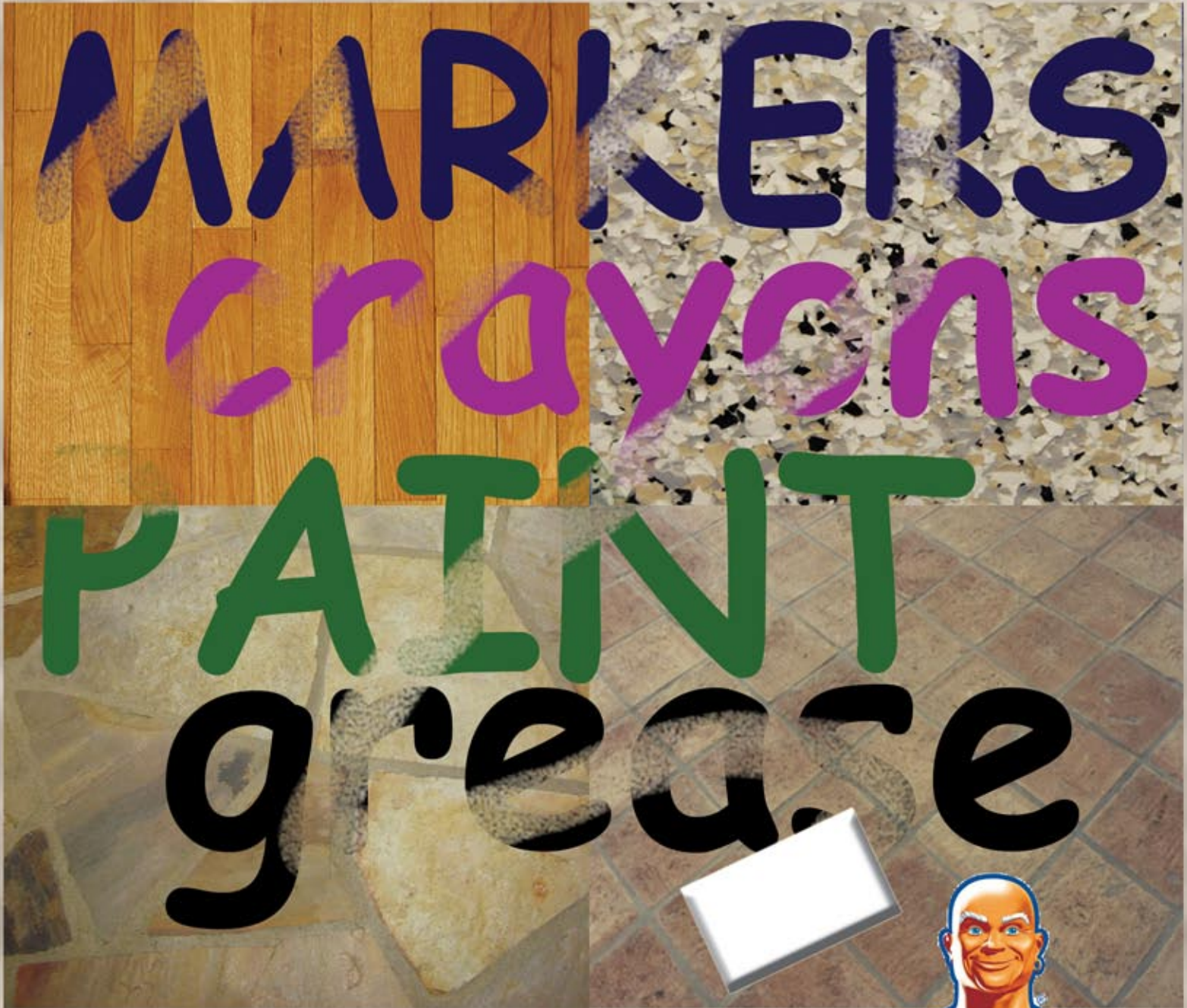


AMBIENT: This display is to be put on the floor of supermarkets in the aisle where the Mr. Clean Magic Eraser is sold and below any end cap where the Mr. Clean Magic Eraser is on display.



There's a reason it's called the *Magic* Eraser.



MAGIC ERASER